

“**F**ashion is for those whose flair, style, & elegance symbolizes differences.

Fashion is a style of life;  
WINK;) )

Those are the voguish words of Michael Emmanuel, one of the most creative, talented, and hottest fashion designers to embrace the fashion industry in recent memory. Michael’s designs and creations have garnered national attention, unique appeal and recognition, and instant respect among his fans, peers, and admirers. As his flagship company Michael Emmanuel Couture continues to rise to stratospheric heights, this living legend continues to embrace the simple steps that he has made in the past in an effort to continually mold his future and remain on top in one of life’s most competitive industries.

In his eyes, fabrics, patterns, visions, and dreams are the main elements that inspire a Michael Emmanuel Couture design. The unofficial launch of the fashionista the world has come to know as Michael Emmanuel innocently began in New York City in the early 1980’s when he paid a visit to a friend who was a fashion designer and a runway model. Michael watched in utter amazement as his friend finished sewing a fierce garment in what seemed like record time. Sensing Michael’s curiosity, his friend trained him on the basics of using a sewing machine, utilizing different fabrics, and creating breath-taking designs. Before long, Michael developed his own unparalleled and phenomenal vision, and his interest for fashion, creativity, and style quickly developed and came to life.

As expected, the word would quickly get out on the designer who had the ability to take the world by storm. In 1983 he was introduced to the National Black Theater in Harlem where he would become the costume designer for several off-Broadway plays such as “The Legacy” (which aired on CBS), “Mamma’s Little Boys,” “The Fruits of Miss Morning,” “The Song of Sheba,” “Beyond the Call of Duty,” and “The Crescent Tail’s,” the latter of which he would be nominated for an Audelco Award For Best Costume Designer in an Off-Broadway Play. His dedication and passion to his craft would also catch the eye of world-renowned costume designer Judy Dearing, who quickly took him under her wing as her personal assistant for the play, “Return of the Ben-to (An African Heritage Story).”

Unfortunately for the city of New York (and fortunately for the rest of the country), Michael’s gift of fashion was much too extensive and appealing to keep in one limited section of the United States. In an effort to bring his breath-taking and awe-inspiring vision to the rest of the nation, Michael was able to tour the United States with the Carlton Hamilton Vogue-Esquire Models of Chicago for three years as the stage manager and chief designer before embarking on another journey which would see Michael Emmanuel Couture designs showcased in the Carolinas, Texas, Arizona, California, New Jersey, Maryland, Florida, Georgia, Nevada, Washington DC, and even Mexico!

Michael Emmanuel’s personal motto is, “Never let anyone take your dreams, visions, and aspirations and use them to benefit themselves. Keeping God first in your life will make all your dreams become reality.” As aforementioned, the sky is the limit for this fashion wunderkind. Aside from judging and hosting fashion show competitions across the United States and utilizing himself as an expert catwalk trainer for “diva’s” and “divo’s” alike, Michael Emmanuel continues to have thousands upon thousands of models and even well-known celebrities such as R&B Artist Dondria, Keke Wyatt, Tamara LaSeon Bass, And Actress Angell Conwell leap at the chance of having the honor of walking down the runway or striking a pose in one of his fabulous designs Via Red Carpet or other. After Michael showcased his designs at the world famous Apollo Theatre in Harlem, New York in a triumphant return to the city where his vision was initiated, the designer extraordinaire headed south to Atlanta where he has become a staple during IFLA’s Atlanta Fashion Week as one of its featured designers two years in a row and has recently served as the host for the 2010 Nina J Spicer Cancer Foundation Hair Battle where he was also able to showcase some more of his amazing female designs. The 2010 Red or Dead Fashion Explosion and the

2010 Urban Style Magazine Fine Dining Tour were also immensely successful fashion shows due in part to the creative ability of Michael Emmanuel's visionary work. The legendary clothing prodigy managed to steal the show at the Beach Bling Swimwear Spring/Summer Heat Fashion Explosion (The Night of Outre Duvuessa Remi) at the Prime Osborn Convention Center in Jacksonville, FL, and in one of the most amazing displays of unmitigated talent, fortitude, and dedication, Michael was able to single-handedly mass produce 135 garments in just a few months time for his personal Four Seasons Fashion Show XXXTravaganza at the Holiday Inn Select Conference Center in Atlanta, Ga.

With a talent so infinite and designs so innovative, Michael Emmanuel has not only generated positive vibes on runways throughout America, but has also left an indelible imprint on media outlets as well. In addition to a killer website prepared to launch in 2012, the ground-breaking designs of Michael Emmanuel Couture have also graced Cable 24 People TV and the Porsha Fox Talent Explosion TV Show in Atlanta. This venerable and long-standing member of the Black Fashion Designer's Associates was also the featured designer and cover story for Lashe' Magazine's September 2010 issue. When posed the question of how he comes up with his visions and an imaginative idea for fashion design, Michael simply says, "Believe it or not, I am a hands-on designer; I take the fabric and then cut and sew. My ideas for garments can come to me at any moment of the day; regardless of whether I'm awake or whether I'm sleeping, and my ideas can even come from an arranged design or even the fabric itself. When I'm sleeping I'll have this urge to wake up and immediately create the garment, and there are also moments when I can have a design idea in my head and once I start sewing what I've envisioned, the fabric will take me in another direction."

As Michael is new to the Florida coast, he has managed to part of the Space Coast Fashion Week 2013 and 2014 where he was the featured designer along with a write up in the Florida Today newspaper. On Sunday September 28<sup>th</sup>, 2014 and is now a proud member of the Melbourne Regional Chamber Of East Central Florida where the sky is the limit.

In conclusion, whenever fashion meets flair, chic meets style, and elegance meets extravagance, only one name in the entire fashion industry will ever truly embrace all aspects of fashion and create something so astounding and mesmerizing. By combining unsurpassed genius with the most revolutionary, the most scintillating, and the most ground-breaking design abilities ever, this one name is able to produce some of the most cutting-edge and jaw-dropping garments ever seen or worn on this planet. That name is Michael Emmanuel Couture.

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